

Water Tower Place

Michigan Avenue • Chicago

FOR IMMEDIATE RELEASE

CONTACT:

Jennifer Olson

jennifer@retailtourism.com

WATER TOWER PLACE CONTINUES TO DIVERSIFY ITS RETAIL MIX

At the pinnacle of Chicago's famed Magnificent Mile, **Water Tower Place** is Chicago's premier shopping, dining and entertainment destination. Water Tower Place is a favorite among residents and has become one of the foremost tourist attractions in the city. The center features a stunning eight-level atrium and includes American Girl Place, Macy's and more than 100 stores and unique dining options — many of which are exclusive to downtown Chicago.

Water Tower Place features an impressive retail mix of contemporary brands including Abercrombie & Fitch, Sephora, Tourneau, Tumi, Akira, Cusp by Neiman Marcus, Coach, Lacoste, bebe, Ann Taylor, Banana Republic and many more.

Water Tower Place continues to strengthen its merchandise mix with both best-in-class and first-to-Chicago retailers. Hollister Co., bareMinerals, Eileen Fisher, The LEGO Store, A|X Armani Exchange, Henri Bendel, Swarovski, PINK, Free People, Marbles: The Brain Store, Tourneau, S.A. Elite Sports Authority, Lacoste, Teavana, Vera Bradley and Oakley are all examples of the array of specialty retailers that help create the Water Tower Place experience. New 2014 openings included *Bath & Body Works*, *Build-A-Bear*, *Johnston and Murphy* and *The Art of Dr. Seuss*.

All visitors to Water Tower Place are eligible to receive a Premier Passport filled with hundreds of dollars in shopping and dining saving, special offers and amenities from participating retailers and restaurants. For detailed information on Water Tower Place, along with high-resolution images, contact Jennifer Olson, Tourism Specialist at Jennifer@RetailTourism.com. For additional public information on Water Tower Place, please visit www.shopwatertower.com.

WATERTOWER PLACE:

Water Tower Place is owned and managed by General Growth Properties, Inc., an S&P 500 company focused exclusively on owning, managing, leasing, and developing high-quality retail properties throughout the United States. GGP is headquartered in Chicago, Illinois, and publicly traded on the NYSE under the symbol GGP. Visit www.shopwatertower.com for more information.

About GGP:

General Growth Properties, Inc., an S&P 500 company focused exclusively on owning, managing, leasing, and developing high-quality retail properties throughout the United States. GGP is headquartered in Chicago, Illinois, and publicly traded on the NYSE under the symbol GGP.

###